

Paper-Based Grants vs. Online Grant Management

Using ZoomGrants™ to manage grant proposals on your website will save you money and give you more time to focus on your philanthropic goals. Your grant process will become better organized and more efficient allowing you and your applicants to have a greater impact in your community.

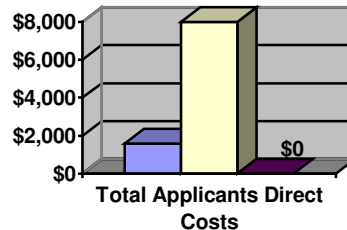
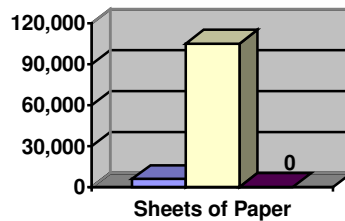
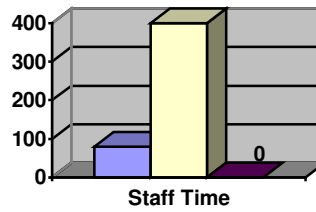
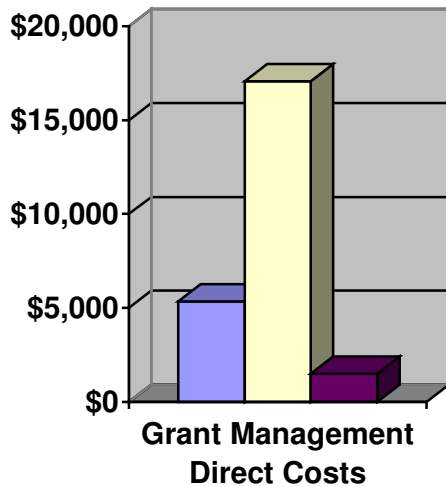
Grant Profile	Small Foundation	High Profile Foundation	ZoomGrants™
Proposals received	40	200	unlimited
Pages per proposal ¹	15	15	unlimited
Funding committee	10	35	unlimited
Total paper used	6,000	105,000	0
Proposal Processing			
Labor ²	\$3,500	\$10,500	\$0
Copying	\$1,200	\$3,500	\$0
Postage	\$160	\$1,510	\$0
Contingencies	\$486	\$1,551	\$0
Contracted services	\$0	\$0	\$1,495 ³
Total Direct Costs	\$5,346	\$17,061	\$1,495
Additional Considerations			
Travel for meetings	\$5,000	\$17,500	\$0
Applicant costs - print, copy, postage	\$1,600	\$8,000	\$0
Total Cost per Grant Program	\$11,946	\$42,561	\$1,495
Savings from using ZoomGrants™	\$10,451	\$41,066	

This is a conservative analysis comparing a traditional paper-based grant process versus using ZoomGrants™ for online grant proposal management through your existing website. This analysis only applies to a single grant program, cycle, or deadline; so multiple grant programs would experience even greater savings.

¹ includes proposals, addenda, worksheets, and follow-up documents

² includes only labor directly involved with proposal document management and not decision-making

³ does not include one-time account activation fee of \$395 or fees for optional, upgraded services



Positive Results

Improved Triple Bottom Line

Financial
Environmental
Social

Improved Organization

No more tedious photocopying
No lost attachments or missing files
Streamline communications
Keep track of comments and votes
More fully informed committee
Instantly accessible 24/7

Improved Community Impact

Shift resources from admin to more important programs
Save applicants' scarce but valuable resources
Increase capacity for both grant makers and grant recipients
Transform your website from a brochure to an interactive tool

How to Get Started

- 1 Sign up and create your administrator account.
- 2 Install ZoomGrants™ on your website.
- 3 Create a new grant program.
- 4 View proposals as they are submitted.
- 5 Discuss proposals with your colleagues.
- 6 Finalize your funding decisions.
- 7 Fund your priorities.

Easy to Install

One line of HTML goes on your website.

Easy to Maintain

Upgrades are handled automatically.

Which version is right for you?

	ZoomGrants Lite™	ZoomGrants™	ZoomGrants Pro™
One-time account activation	\$0	\$395	\$395
Grant Program Fee (per program/deadline)	\$395	\$1,495	\$1,495
Per year subscription fee	\$0	\$0	\$2,495
24/7/365 access	✓	✓	✓
Tech Support – email/phone	✓	✓	✓
Unlimited proposals received	✓	✓	✓
Unlimited funding committee	✓	✓	✓
Saved email templates	✓	✓	✓
Email notices of new proposals	✓	✓	✓
Nonprofit grants	✓	✓	✓
Scholarships for individuals			✓
Customizable Questions		✓	✓
Customizable Reports		✓	✓
Concurrent Grant Programs		✓	✓
Upload supporting documents		✓	✓
Upload admin documents			✓
Post-funding reporting			✓
Export data to spreadsheet			✓